



NCDA 2021 Winter Conference Best Practices in Consolidated Planning

Focus: Community Engagement

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Darwin M. Wade, Grants Supervisor

City of Arlington, TX Facts

Population: 398,462

Poverty Rate: 15.7%

Owner-Occupied: 55.2%

Renter-Occupied: 44.8%

Total Occupied Units: 134,984

Average Home Sale: \$228,942

Median Income per Household: \$58,502

Program Year 2020 Entitlement Allocation

CDBG - \$3.82M

HOME - \$1.25M

ESG - \$287K

CARES Act Funding

CDBG-CV- \$2M

CDBG-CV3 - \$2.7M

ESG-CV - \$993K

ESG-CV2 – \$2.98M

Source: 2018 ACS 5-Year Estimates and Texas A&M Real Estate Center

Background

- HUD requires City to submit a five-year strategic plan to receive federal funds:
 - Community Development Block Grant (CDBG)
 - HOME Investment Partnership (HOME)
 - Emergency Solutions Grant (ESG)
- City assesses affordable housing, community development needs and market conditions
- Plan builds on a public input process among citizens, businesses, organizations and other stakeholders
- Plan represents Arlington's vision for improving quality of life and meeting priority needs of residents
- Plan includes specific goals and determines funding priorities

The Consolidated Plan Process



Required Components of Con Plan

Consultation and public participation

- Citizens
- Public and private agencies that provide housing, health, social, and fair housing services
- State or local health and child welfare agencies
- Regional planning groups and institutions
- City officials
- School districts and universities
- Housing Authority clients and landlords
- Businesses, developers, community and faith-based organizations
- Neighborhood groups
- Others

Public Input

Surveys and focus groups

Consultation with experts and residents

In-person and virtual public hearings due to (COVID-19)

Public comment

Data Collection

Housing Needs Assessment

Analysis of Impediments to Fair Housing

Review of City and Community Plans

Census, HUD and other data sources

2020-2024 Consolidated Plan

5-Year Strategic Plan

Priority community needs

Anticipated resources

Goals and measures (5-year)

Target neighborhoods (e.g., NRSA, East Arlington)

1-Year Action Plan

CDBG, HOME, ESG allocations

Match and other resources

Planned activities

Goals and measures (1-year)

Community Outreach Plan

- Housing Needs Survey
- Consolidated Plan Survey (also includes non-housing needs)
- Constituent Groups
 - Asian Chamber
 - Faith in Texas
 - Mayor's Committee on Persons with Disabilities
 - Arlington Resource Sharing Group
 - Arlington Ambassadors for Aging Well
 - Tarrant County Homeless Coalition – continued support of the CoC overall goals related to preventing and reducing homelessness in Arlington and surrounding areas
 - Faith-based groups
 - Arlington NAACP
 - Industry experts and City staff focus groups

Discussion Topics for Consultation Groups

- Discuss the **current standing and status** of services and accommodations for your constituency group.
 - What in Arlington is working well?
 - What needs to improve?
 - What services or accommodations are missing?

- Discuss the **highest priority needs** of your constituency group relative to Arlington.
- Discuss best practices that you believe would address some of the priority needs previously mentioned. If you can, please use examples that may have been successful in other cities.

Time: 5-10 minutes per each question

Community Outreach Results

Persons 55+

- Affordable Housing
- City-wide transportation system
- Hotline for code and housing issues

Asian Americans

- Health clinic
- Community center
- Affordable housing
- Mixed-use facility, addressing all 3 needs

Hispanic/Latino

- Affordable housing
- Improved communication & inclusion in decision making
- Improved public safety and police relations

Community Outreach Results

Persons with disabilities

- Affordable & accessible housing that promotes independence
- Affordable & accessible transportation

Social Service providers

- Affordable housing
- Public transportation
- Mental health services
- Affordable child care

Strategic Planning Staff

- Increase housing options
- Transportation options
- Improved streets and sidewalks
- Public safety

Community Outreach Results

Faith-based Community

- Transportation and marketing of services
- Food insecurity
- Affordable Housing
- Mental Health services
- Walkable community
- Public safety

NAACP/African American Community

- Transitional housing
- Transportation
- Affordable housing (wide range)
- Community Centers
- Mental health & Special needs
- Education/Outreach and transparency

Consolidated Plan Goals and Objectives

➤ Community engagement feedback is compiled into four key areas based on priorities, resources, and goals.

➤ Community Development

➤ Housing

➤ Social Services

➤ Homeless Services

➤ Public documents for review:

[Goals and Objectives 4-page summary](#)

[Con Plan Executive Summary](#)



Darwin M. Wade, MBA, MPA, CPM

City of Arlington

Grants Supervisor – Planning/Programs

Phone: 817-459-6221

Email: Darwin.Wade@arlingtontx.gov

